

## Sponsorship Recognition and Benefits Chart

<b>BENEFITS</b>	<b>Diamond</b> \$90,000	<b>Platinum</b> \$25,000	<b>Gold</b> \$15,000	<b>Silver</b> \$7,500	<b>Bronze</b> \$4,000	<b>Friend</b> \$2,500
Recognition on special onsite signage	✓					
Logo and booth number featured on exhibit hall aisle signage	1 aisle					
Private meeting room at the host hotel <i>(subject to availability)</i>	1 room					
Exhibit Booth	1 10' x 10' 25% discount on additional space					
Mobile app banner ad	1 banner ad					
Registration bag insert	1 insert					
Invitation to the Reception for Presidents and Chancellors	3 guests	2 guests				
Logo recognition on plenary session walk-in slides	✓	✓				
Recognition in pre-ACE2017 e-blasts	All e-blasts	2 e-blasts	1 e-blast			
Pre- and post-ACE2017 use of attendee names and mailing addresses <i>(physical address only)</i>	✓	✓	✓	✓	✓	
Full registrations	8	4	3	2	1	10% discount
ACE2017 print program ad	2-page spread, 4C	Full-page, 4C	½-page, 4C	¼-page, 4C	30% discount	20% discount
Standard recognition and benefits <i>(see next page for details)</i>	✓	✓	✓	✓	✓	✓

## **Sponsorship Recognition and Benefits Chart**

### **Standard Recognition and Benefits**

The following recognition and benefits are extended to all ACE2017 sponsors:

- Digital profile on the ACE2017 website and mobile app, including company name, hyperlink, contact information, brief description, and primary product category
- Listing among sponsors in the ACE2017 printed program, including company name, mailing address, and website
- Recognition on the sponsor panel of the exhibit hall entrance unit
- Sponsor ribbon provided to all registered company executives

Sponsorships are selected à la carte and the overall sponsorship level is determined by the total sponsorship contribution.